

TAKING VIDEOS

Adding a high-quality video makes a social media post more engaging!

- **Practice first.**

- **Always hold your phone horizontally.**

This will ensure that the video can be viewed in an optimal format later.

- **Choose the right setting.**

Make sure you record in a well-lit and quiet place with a nice background. Check for a strong cell signal!

- **Keep your phone steady.**

If you don't have a tripod, rest your elbows on a surface or hold them firmly against you.

- **Watch your fingers!**

Make sure your fingers or phone case aren't in the way.

- **Be heard.**

Don't forget to speak slowly and clearly.

- **Go live.**

Press the live video button on Twitter, Facebook, or Instagram, then upload when you're finished recording. Don't forget to describe the video with hashtags and tags!

TAKING PHOTOS

Photos make social media posts more interesting and more likely to be viewed and shared!

Check out some photography tips below.

- Highlight your connection experience in action.

- Capture the essence of the event.

- Catch what participants are doing: talking, interacting, eating, listening, and more!

- Find the joy in the connection experience.

- Show participants wearing, holding, or standing in front of the 10 Days of Connection logo or yours.

- Showcase authentic Miami!

* Select content provided by SEIU and Good Deeds Day